

HÔM SOTHEBY'S INTERNATIONAL REALTY PRESENTS
OUR ENTIRE PORTFOLIO OF LISTED PROPERTIES
ON THE LARGEST, RELEVANT, AND MOST-TRAFFICKED
INTERNATIONAL REAL ESTATE AND BUSINESS WEBSITES

SOTHEBYSREALTY.COM

Attracting more consumers to search, view, and inquire than any other luxury real estate website

- 7,000,000 visits
- 60,000,000 page views
- 21,000,000 individual property detail pages viewed
- 12 active or focused minutes per visit to property pages
- 45% of visits from outside of the US

Dedicated functionality to accommodate a global luxury real estate clientele

- 15 human-translated languages
- Conversion of 50 currencies, updated four times daily
- Translated property videos and tours
- Metric and imperial units of measure

ONLINE GLOBAL MARKETING PARTNERS

Extending the exposure of our entire portfolio of properties through the most significant media company channels and real estate-focused internet destinations



The New York Times

INTERNATIONAL
Herald Tribune

YAHOO!

THE WALL STREET JOURNAL

THE WALL STREET JOURNAL
华尔街日报中文报 cn.WSJ.com



COUNTRY LIFE



PropGOLuxury.com
Luxury Properties Worldwide



The Washington Post



TE ATRIUM



Aol Real Estate.

Telegraph

