

700 MILLION GLOBAL IMPRESSIONS

The following esteemed media, representing the most valuable in each of their sectors, were selected to engage buyers and intelligently showcase HÔM's listings to a broad, global audience.

WALL STREET JOURNAL

Print and digital network of websites - leader in presenting both macro and micro financial and economic landscapes -
167 MILLION MEDIA IMPRESSIONS

ARCHITECTURAL DIGEST

Print and digital platform - more than 900,000 unique monthly visitors with 10 pages per visit -
8 MILLION MEDIA IMPRESSIONS

BBC

90 years as the largest news gathering operation in the world - 73 million unique visitors monthly -
47 MILLION MEDIA IMPRESSIONS

JamesList.com

World's largest luxury website portal - reaching more than 500,000 potential buyers in 113 countries -
500,000 MEDIA IMPRESSIONS IN 2013

HONG KONG TATLER.COM

Print and online channels - premiere luxury lifestyle resource for Asia since 1977 - **EXCLUSIVE ONLINE PARTNER** - **24 MILLION MEDIA IMPRESSIONS**

YouTube

Number one online video site - second largest search engine - four billion views daily - **SOTHEBY'S INTERNATIONAL REALTY CHANNEL** - **1.3 MILLION PROPERTY VIEWS**

The New York Times

Print and digital channels - 40 million unique monthly readers -
NEARLY 300 MILLION MEDIA IMPRESSIONS

FINANCIAL TIMES FT中文网

Print and digital channels - 4.5 million registered users and over 285,000 digital subscribers - **TOTAL OF 1.6 MILLION MEDIA IMPRESSIONS**

PropGOLuxury.com

Luxury Properties Worldwide

World's leading luxury property website - fastest growing global real estate portal - **2 MILLION MEDIA IMPRESSIONS**

South China Morning Post scmp.com

Hong Kong's premiere English-language newspaper since 1901 -
500,000 MEDIA IMPRESSIONS SINCE THE START OF 2013

Telegraph

Nearly 8 million visitors monthly - United Kingdom's first online newspaper - **167 MILLION MEDIA IMPRESSIONS**